

# Dan Mellins-Cohen

## Content Creator

### Contact

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### Summary

With a strong focus on YouTube and Podcasting that borders on obsession, I bring together over 2 decades of experience in audio and digital content production, sound design and voice acting into an enthusiastic, creative and knowledgeable package.

### Production Credits

#### Podcasts

**CxO Secrets** (2024-Ongoing)  
<https://edsxevents.com/cxo-secrets/>

**Impact Makers** (2025-Ongoing)  
<https://info.mmr-research.com/impact-makers-podcast>

**Phishing For Trouble** (2025 - Ongoing)  
<https://www.isms.online/podcasts/>

**Founder's Voice by Arageek** (2024-Ongoing)  
<https://en.arageek.com/tv>

**Health Tech Central** (2024)  
<https://www.youtube.com/@HealthTechCentral-Podcast>

**CMXtra** (2024-25)  
<https://www.the-cmx.com/cmxtra-podcast/>

**RetailJam TV** (2024-Ongoing)  
<https://www.retailjam.com/retailjam-tv/>

**Git to Market** (2022-2023)  
<https://podcast.digger.dev>

**Talent Equals** (2021-2022)  
<https://talentequals.com>

**Builtworks** (2019)  
<https://www.listennotes.com/podcasts/builtworks-jeff-gardner-sitrXgVhNwz/>

**Unfiltered with Michelle Jeovanny** (2019-2020)  
<https://unfilteredwithmichelle.com>

**Irrination** (2019-21)  
<https://ecostreamwater.com.au/irrination-podcast/>

**Stellar Life** (2016-17)  
<https://orionsmethod.com/podcast/>

**MarketingSpeak** (2016-17)  
<http://www.marketingpeak.com/>

#### YouTube Channels + Social Videos

**Philosophies for Life** (Host - 1.3m subs - 2019-Ongoing)  
<https://www.youtube.com/@PhilosophiesforLife>

**Talk 4 Impact** (Host - 2025)  
<https://www.instagram.com/reel/DRNP-cyEZti/>

**Boys In Mind** (Camera/Audio for Charity Promo - 2025)  
<https://vimeo.com/1033933135?fl=pl&fe=vl>

**Arena Esports** (Full Video Course Production - 2024)

**IDK... News?!** (Host/Writer/Editor - 2023-25)  
<https://www.youtube.com/@IDK-News>

**The Hive** (Camera/Editor - 2023-Ongoing)  
<https://www.youtube.com/@thehivenetwork4409>

**Pod Save The UK** (Camera/Audio/Editor - 2023)  
<https://www.tiktok.com/@podsavetheuk/video/7287186409033649440>

**Inside Marketing** (Host/Full Production - 2022-23)  
[https://www.youtube.com/@bcmc\\_global](https://www.youtube.com/@bcmc_global)

**Some Reddit** (Host - 2020)  
<https://www.youtube.com/watch?v=pulwlXNRpgs>

**Krotos Audio: Sound Design From The Sofa** (Host/Full Production - 2019)  
[https://www.youtube.com/watch?v=qAL6w23H\\_Es](https://www.youtube.com/watch?v=qAL6w23H_Es)

**WBResearch** [includes 10+ event brands]  
(Host/Producer - 2010-2013)  
[youtube.com/@TradeTechTV](https://www.youtube.com/@TradeTechTV) [youtube.com/@WBResearch](https://www.youtube.com/@WBResearch)

#### Video Game Sound Design

**Drone Racing League Simulator [USAF Level]** (2021)

**Hen's Revenge** (2020)

**CUE Cards** (2019)

**Hot Wheels iD** (2018)

## The Optimized Geek (2016-17)

<https://www.getyourselfoptimized.com/podcast/>

Mick's Martial Arts (2015-19)

On The Left Side (2015-18)

Defence Geospatial Intelligence (2010-13)

The eTail Europe Podcast (2010-13)

The BioBusiness Podcast (2010-13)

The ProcureCon Podcast (2010-13)

The TradeTech Podcast (2010-13)

The Sun's Bizarre Podcast (2005-07)

Late Night Love (2005-07)

Paint Your Headphones (2005-06)

Music Control (2005-07)

Circumference (2003-05)

## Formula 1: Pack Rivals (2017)

City of The Shroud (2016)

Dark Future: Blood Red States (2015)

Laser Disco Defenders (2014)

Attack of The Spooklings (2013)

Baggage Reclaim (2013)

## Audio Drama Editing/Sound Design

Brighton Theatre of The Air (2019)

- *The Conceptualist*
- *Mind How You Go*
- *Waiting for Jesus*
- *Manuka Honey*
- *Cold Call*

## Employment History

### [Freelancer - danmellins.com](#)

Jack of The Above Trades (Jul 23 - Ongoing)

### [BCMC Global - bcmcglobal.com](#)

Head of Content (Aug 22 - Jul 23)

As a small consultancy in the B2B events space, BCMC charged me with creating engaging content to prove our value as thought leaders and listeners in this industry. As the sole creative in the team, I produced every single video and most of the digital collateral for the business, including the corporate website linked above. In my year with them I released over 50 videos on YouTube under the Inside Marketing sub-brand, as well creating all internal staff training videos.

I developed several core video styles in that time, including on-site interviews and product deep-dives at events, remote podcasts, voxpops opinions and event reviews, and by far my favourite, creating marketing and martech news updates with a John Oliver-inspired snarky spin! To summarise, my work included;

- On-site video creation at B2B events around Europe (filming, lighting, presenting, audio, guest acquisition/prep, etc.)
- Video editing (Davinci Resolve Studio)
- Creating all digital collateral for YouTube uploads (thumbnail, metadata, etc.)
- Monitoring stats, comments, analytics, etc. to steer and develop new content ideas
- Create all in-house training materials
- Build and maintain the company website

### [DMC<sup>2</sup> Audio - dmcsquaredaudio.com, \(now available at danmellins.com\)](#)

Freelance Audio Editor/Sound Designer (Jan 14 - Present)

Under the DMC<sup>2</sup> brand I offered freelance audio services including editing and sound design for all varieties of factual podcasts, narrative audio dramas, YouTube channels, corporate clients, educators and video game studios.

Clients include Formula 1, Johnson & Johnson, Mattel, Games Workshop, mindfulness.com & Expedia

My experience comprises virtually everything audio from recording to delivery including;

- Field & foley recording
- Dialogue recording and editing
- Producing sound effects
- Editing & mixing podcasts and web videos
- Tracklay & video syncing
- Music production/selection/commissioning
- Implementing game assets in-engine (UE4/Unity/FMOD/Wwise)
- Developing implementation strategies & delivery pipelines

My freelance experience has made me an expert at working across multiple projects and clients simultaneously, ensuring each project is delivered to the standards expected by my corporate clients, on time and on budget.

## [DMC Voiceovers - danmellins.com](http://DMC Voiceovers - danmellins.com)

### **Voiceover Artist (Jan 19 - Present)**

Clients include Bloomsbury, Audible, and Johnson & Johnson, and I have achieved over 8m views and +1.2m subscribers as the voice of Philosophies for Life on YouTube.

I provide voice and audio services for YouTube videos, audiobooks, podcasts, advertising, video games, radio plays and more. My agent tells me I'm a Classic British, 30-45, RP male voice actor with plenty of range and tons of personality.

I trained with BRAVA (Bristol Academy of Voice Acting) with Melissa Thom & Elaine Clark and have my own professional-grade recording studio in Brighton, UK. A unique blend of fun, energetic, professional and experienced, I bring decades of work on both sides of the mic to deliver clear, compelling reads of even the most complex or characterful scripts.

## [WBR \(Worldwide Business Research\)](http://WBR (Worldwide Business Research))

### **Content Manager (Nov 10 - Dec 13)**

Working across four to six events at any one time, with upwards of 30 events annually and across multiple industries, I was responsible for creating, managing and commissioning bespoke thought-leadership content (podcast, videos interviews, articles, white papers, surveys, etc.) with top-level industry executives to support the conferences the company produces. The main sectors I worked within were:

- Financial Markets and Electronic Trading
- Supply Chain, Procurement & Logistics
- Defence & Geospatial Technology
- Automotive Manufacturing

Informed by the company's strategic goals, and in collaboration with internal stakeholders from across the business, I tailored all content to ensure it was in line with their overarching strategies, from subject matter, format and quantity through to time of delivery and keyword tailoring to enhance SEO.

## [Positions Pre-2010](http://Positions Pre-2010)

### [PPL \(Phonographic Performance Ltd\)](http://PPL (Phonographic Performance Ltd))

#### **Web Editor (Oct 08 - Nov 10)**

- Website Management
- Article Writing
- Presentation Productio
- SEO & Analytics
- StaffTraining

### [E-Skills UK](http://E-Skills UK)

#### **Content Producer (Jan 08 - Jul 08)**

- Web Content Development
- Virtual Event Production
- Market Research & Analysis

### [GCap Media PLC \(Now Global Radio\)](http://GCap Media PLC (Now Global Radio))

#### **New Platforms Producer (Nov 05 - Jan 08)**

- Podcast Production for five national radio shows
- Article & promo writing
- Format Development
- Website Management
- Photography
- Staff Training (Photoshop)