

Dan Mellins-Cohen

Content Creator

Summary

An experienced and creative digital content professional, I am looking for a new challenge to leverage my two decades of experience in content production, video editing, sound design, and voice acting.

Contact

E: dan@danmellins.com **T:** +44 (0)77 6989 4242

A: 54 Carlyle Avenue, Brighton, BN2 4DR

Production Credits

Podcasts

Git to Market (2022-2023) podcast.digger.dev

Talent Equals (2021-2022) talentequals.com

Builtworks (2019) listennotes.com/podcasts/builtworks-jeff-gardner-sjtrXgVhNwz/

Unfiltered w/ Michelle Jeovanny (2019-2020) unfilteredwithmichelle.com

Irrination (2019-21) ecostreamwater.com.au/irradiation-podcast/

Stellar Life (2016-17) orionsmethod.com/podcast/

MarketingSpeak (2016-17) marketingspeak.com/

The Optimized Geek (2016-17) getyourselfoptimized.com/podcast

Mick's Martial Arts (2015-19)

On The Left Side (2015-18)

Defence Geospatial Intelligence (2010-13)

The eTail Europe Podcast (2010-13)

The BioBusiness Podcast (2010-13)

The ProcureCon Podcast (2010-13)

The TradeTech Podcast (2010-13)

The Sun's Bizarre Podcast (2005-07)

Late Night Love (2005-07)

Paint Your Headphones (2005-06)

Music Control (2005-07)

Circumference (2003-05)

Audio Dramas

Brighton Theatre of The Air (2019) tinyurl.com/btntota

- **The Conceptualist** • **Mind How You Go**
- **Manuka Honey** • **Waiting for Jesus**
- **Cold Call**



YouTube Channels

Philosophies for Life (2019-Ongoing) Narrator/Script Editor, Over 1.2m Subscribers! youtube.com/@philosophiesforLife

BCMC Global (2022-2023) Presenter/Producer, all aspects youtube.com/@bcmc_global

META: Book Summaries (2020) Sound Designer/Script Editor youtube.com/@METABookSummaries/

Some Reddit (2020) Presenter/Script Editor youtube.com/watch?v=pulwIXNRpgs

Krotos Audio: Sound Design From The Sofa (2019), Presenter/Creator, all aspects https://youtu.be/qaL6w23H_Es

WBResearch [includes 10+ event brands] (2010-2013) Presenter/Producer youtube.com/@TradeTechTV youtube.com/@WBResearch

Video Game Sound Design

Drone Racing League Simulator (2021)

Hen's Revenge (2020)

Cards, The Universe & Everything (2019)

Hot Wheels iD (2018)

Formula 1: Pack Rivals (2017)

City of The Shroud (2016)

Dark Future: Blood Red States (2015)

Laser Disco Defenders (2014)

Attack of The Spooklings (2013)

Baggage Reclaim (2013)

Employment History

BCMC Global – bcmcglobal.com

Content Creator

Aug 22 – Jul 23

As a small consultancy in the B2B events space, BCMC charged me with creating engaging content to prove our value as thought leaders and listeners in the space. As the sole creative in the team, I produced every single video and most of the digital collateral for the business, including the corporate website. I released 50 videos on YouTube under the Inside Marketing sub-brand, as well as scripting, recording, producing and uploading internal staff training videos.

I developed and created several core video styles in that time, including on-site interviews at events, pre-planned 'deep-dive' interviews, remote podcasts, voxpop event reviews, booth reviews, and my favourite, marketing and martech news updates with a snarky spin! To summarise, my work included;

- On-site production at events around Europe (filming, lighting, presenting, audio, planning, securing/prepping guests, etc.)
- Video editing (in Davinci Resolve Studio)
- Creating thumbnail/title/description/metadata for all videos published to YouTube
- Developing the content for the YouTube channel based on analytics and feedback
- Managing a podcast series (unreleased) including sourcing, booking and scheduling guests, pre-rec prep calls, planning questions and format, producing the recording, presenting, editing for audio and video, clip production, metadata creation, etc.
- Building and maintained corporate website in Wordpress

DMC² Audio - dmcsquaredaudio.com

Freelance Audio Editor/Sound Designer

Jan 14 – Jul 22

Clients include Formula 1, Johnson & Johnson, Mattel, Games Workshop, mindfulness.com & Expedia

Under the DMC² brand I offer freelance audio services including editing and sound design for all varieties of factual podcasts, narrative audio dramas, YouTube channels, corporate clients, educators and video game studios. My experience comprises virtually everything audio from recording to delivery including;

- Field & foley recording
- Dialogue recording and editing
- Producing sound effects
- Editing & mixing podcasts and web videos
- Tracklay & video syncing
- Music production/selection/commissioning
- Implementing game assets in-engine (UE4/Unity/FMOD/Wwise)
- Developing implementation strategies & delivery pipelines

My freelance experience has made me an expert at working across multiple projects simultaneously, ensuring each project is delivered to the standards expected by my corporate clients, on time and on budget.

Employment History pt.2

Dan Mellins Voiceovers - danmellins.com

Voiceover Artist

Jan 19 - Present

Clients include Bloomsbury, Audible, and Johnson & Johnson, and I have achieved over 8m views and 1.2m subscribers as the voice of Philosophies for Life on YouTube.

I provide voice and audio services for YouTube videos, audiobooks, podcasts, advertising, video games, radio plays and more. A unique blend of fun, energetic, professional and experienced, I bring decades of work on both sides of the mic to deliver clear, compelling reads of even the most complex or characterful scripts.

I'm a Classic British, 30-45, RP male voice actor with plenty of range and tons of personality. I trained with BRAVA (Bristol Academy of Voice Acting) with Melissa Thom & Elaine Clark and have my own professional-grade recording studio in Brighton, UK.

WBR (Worldwide Business Research)

Content Manager

Nov 10 - Dec 13

Working across four to six events at any one time, with upwards of 30 events annually and across multiple industries, I was responsible for creating, managing and commissioning bespoke thought-leadership content (podcasts, articles, video interviews, Q&As, survey analysis, etc.) with top-level industry executives to support the conferences the company produces. I looked after 4-6 events at a time, and 30+ annually. The main sectors I worked within were:

- Financial Markets and Electronic Trading
- Supply Chain, Procurement & Logistics
- Defence & Geospatial Technology
- Automotive Manufacturing

Informed by the company's strategic goals, and in collaboration with internal stakeholders from across the business, I tailored all content from subject matter, format and quantity through to time of delivery, image and video licensing and keyword tailoring to enhance SEO.

Positions Pre-2010

PPL (Phonographic Performance Ltd)

Web Editor (Oct 08 - Nov 10)

- Website Management • Article Writing • Presentation Production • SEO & Analytics • Staff Training

E-Skills UK

Content Producer (Jan 08 - Jul 08)

- Web Content Development • Virtual Event Production • Market Research & Analysis

GCap Media [Now Global Radio]

New Platforms Producer (Nov 05 - Jan 08)

- Podcast Production for five national radio shows • Article, feature & promo writing
- Format Development • Website Management • Photography • Staff Training (Photoshop)